

National AED Emergency Readiness Infrastructure

Anonymized
project profile

Government-sold, locally operated public safety system for public access defibrillation and readiness reporting.

This anonymized case study is prepared for website publication and downloadable business case use. Client names, country identifiers, and location-specific references have been removed or generalized.

200 AEDs pilot scope	3,000 AEDs national target	1,200 pilot trainees
€640K pilot value	€8.08M national rollout value	10% programme management fee

Executive summary

An asset-light emergency-readiness model where the programme director designs the national AED architecture, qualifies local operators, manages compliance reporting and maintains the governance layer while local partners procure, install, maintain and train on the ground.

Project scope

- Design of a national public AED readiness network across high-density public zones and later national population centres.
- Three-party operating model: government buyer, local operator and international programme director.
- Compliance dashboards, performance reporting, technology specification and standards-based programme architecture.

Project volume

- Pilot phase: 200 AED units in priority public zones and training for 1,200 persons.
- National rollout target: 3,000 AED units with annual managed service.
- Quarterly compliance dashboards and annual performance reporting.

Duration

- Months 1-3: partner vetting, engagement and programme architecture.
- Months 4-10: pilot delivery.
- Months 10-36: phased scale-up across major population centres.
- Year 2 onward: annual managed service, maintenance and reporting.

Budget

- Pilot government contract value: €640,000.
- National capital phase value: €8.08M.
- Annual recurring managed service value: €960,000/year.
- Programme management revenue: 10% of contract value.

Expected results

- Public AED coverage and trained institutional first responders.
- Auditable maintenance, readiness and training data.
- Scalable public safety infrastructure without direct inventory or logistics exposure for programme director.
- Clear separation of governance, execution and liability.

Publication note

This business case is anonymized for external use. Client names, country names and location-specific details have been removed. Figures are based on the original project material and should be confirmed before commercial publication.